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A HOST OF ARTIST SET TO HONOUR DAVID KRAMER IN UNMISSABLE TRIBUTE CONCERT - Pg.2



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## OVER 50 YEARS, DAVID KRAMER'S MUSIC HAS BEEN THE SOUNDTRACK OF SOUTH AFRICAN STORYTELLING

**David Kramer** is more than just a musician; he is a storyteller who has chronicled the heart and soul of South Africa through song. His music, deeply rooted in the culture and history of the country, has given voice to untold stories and captured its peoples everyday struggles and triumphs.

From dusty Karoo roads to vibrant city streets, Kramer's lyrics and melodies span generations, weaving resilience, identity, and heritage. His acclaimed musicals and folk classics have shaped the nation's musical landscape, inspiring countless artists who followed in his footsteps.

**Now, an all-star lineup of artists** will come together to **honor** the legendary singer-songwriter in a special **tribute event**. Produced by the renowned **Alistair Izobell**, with **Emo Adams** and visionary director **Basil Appollis** at the helm, this special event will be more than just a concert—it's a tribute to the artistry that shaped generations.

With meticulous arrangements, moving performances, and surprise guest appearances, this tribute event promises to be a must-attend occasion for fans and supporters of South African music. More than just a concert, it will be a heartfelt homage to a man whose music has touched the soul of the nation.

Performers will be revealed in the coming weeks, adding to the anticipation of this landmark event. Accompanied by a 10-piece rhythm section, a string ensemble, a brass section, and backing vocalists, the production is set to be a grand spectacle.

Don't miss the chance to experience history in the making as they pay tribute to an icon who has significantly contributed to South African storytelling.

**Book your tickets at WEBTICKETS!**

**SEE EVENT POSTER BELOW.**



### Alistair Izobell & Friends

*pay tribute to*

# DAVID KRAMER

**ARTSCAPE OPERA HOUSE**

**12th April 2025**

**8pm**

**250 pp**



# "OH, VELDSKOEN!"



What started as a casual car ride conversation about the South African Olympic team's ill-fitting kit at the Rio Games turned into a global fashion brand selling around the world in just seven years.



Entertainers Loukmaan and Emo Adams pictured at the Museum launch.



Cape Town Mayor Geordin Hill-Lewis, Alderman James Voss and Veldskoek CEO Nick Dreyer, officially open the Veldskoek Museum.

## MORE THAN JUST A SHOE THE LEGACY OF VELDSKOEN LIVES ON

### Veldskoek® THE SOLE OF SOUTH AFRICA

Best friends Nick Dreyer and Ross Zondagh were the most unlikely pair to launch a fashion brand — an art dealer and a builder, respectively.

But together, they revived the iconic South African veldskoek, giving it a bold, modern twist with colourful, Mzansi-inspired soles and laces. They didn't just see a shoe — they saw a story waiting to be told.

A story of South African heritage, pride, and creativity. And so, Veldskoek was reborn, not just as a brand but as a cultural movement that took the world by storm. Worn by Oscar winners, Royalty, adventurers and entrepreneurs, these proudly South African shoes are more than just footwear — they're a statement.

Now, this iconic journey has been cemented in history with the opening of the Veldskoek Museum. Located at their Paarden Eiland store, the museum celebrates the fascinating story of veldskoek, from its origins in the 17th century to its modern reinvention.

Visitors are invited to explore the world of craftsmanship, creativity, and cultural significance that has shaped Veldskoek for generations.

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CEO Nick Dreyer tells us more about the Veldskoek journey

**Q. How has South African heritage influenced the design and philosophy of Veldskoek?**

A. It's a classic shape that was born in South Africa. The Veldskoek shape is iconic, even being the pre-cursor to the desert boot. Its always well made and comfortable.

**Q. Can you share a memorable moment or milestone in Veldskoek's journey?**

A. Our proudest moment was certainly seeing the South African athletes walk out at the Tokyo games in Veldskoek. Our brand was born from shining a light on South Africa and everything that makes it great. Seeing the champions of South Africa in that arena was incredibly special.

**Q. How does the Veldskoek Museum celebrate and preserve the brand's history?**

A. Our museum documents the history of the famous Veldskoek. You can see really early examples from the Wuppertal Shoe Factory opening in 1836 all the way up to an original pair donated by Mr. David Kramer

**Q. What role do sustainability and ethical production play in Veldskoek's operations?**

A. It takes 105 people to make 1 pair of Veldskoek. Our commitment to sustainability is deeply rooted in taking care of the community of people that it takes to make a pair of our shoes.



Cape Town Mayor Geordin Hill-Lewis and Legendary South African Singer David Kramer attend the Veldskoek Museum launch.

**Q. David Kramer is known for making veldskoek famous in South African culture—how has his influence shaped the brand's journey?**

A. Mr David Kramer is a national treasure and his red Veldskoek have become iconography. He is such a large part of the Veldskoek story because his brand image was and is a pair of the famous shoes. He has made this country smile and dance for decades. Simply a legend.

**Q. What's next for Veldskoek—any exciting plans for the future?**

A. We have exciting growth plans for the future, specifically building out our business in the US. We are also collaborating with some incredible South African companies this year so keep an eye out for some exciting new projects.

[www.veldskoek.com](http://www.veldskoek.com)  
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## AUTHOR'S SPOTLIGHT: SHOWCASING LOCAL WRITERS

**Mia Arderne** is a Cape Town-based writer known for her bold storytelling, blending magical realism, urban fantasy, and social commentary. Her debut novel, *'Mermaid Fillet'* (Kwela, 2020), was long-listed for the Sunday Times-CNA Literary Award and is a prescribed text at UCT.

Her latest novel, *'A Thousand Eyes on You'* (LAPA, 2024), is a Young Adult urban fantasy weaving indigenous mythology into romance. She has also contributed to children's anthologies by Penguin Random House and penned the essay 1000 Nights in Silence in *Touch: Sex, Sexuality and Sensuality* (Kwela, 2021).

Mia's journalism appears in **Mail & Guardian**, **Daily Maverick**, **New Frame**, and **GroundUp**. She has participated in literary residencies and festivals, including *Can Serrat* (Spain), *Jakes Gerwel Foundation*, *Franschhoek Literary Festival*, and *Open Book Festival*. Holding an MA in Creative Writing from UCT, she continues to shape contemporary South African literature.



Local author **Liezel Snyman** is a storyteller, life coach, and publisher with a passion for transformation. Her journey began with *'Beautifully Flawed'*, a book that not only shared her story but also launched her coaching and publishing career. Through **Kintsukuroi Consulting**, she founded **Kintsukuroi Book House** and the **Beautifully Flawed Foundation**, a nonprofit focused on empowerment and reintegration.

Her mission is to create programs that foster self-awareness and unlock potential, helping individuals recognize opportunities within their reach. Through structured facilitation, coaching, and mentoring, she equips people with the tools to rebuild their lives and contribute meaningfully to the economy.

A cancer survivor with unwavering faith, **Liezel's** deep spirituality and profound relationship with God guide her journey, shaping her purpose and dedication to uplifting others.

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*"Your faith can be the pressure that releases a flood of God's Glory."*

Liezel Snyman



**Lezelle Scholtz**, author of *'Grieving You, Finding Me'*, transformed her grief after losing her husband into a source of hope and healing for others. Her debut book, explores the pain of loss and the strength found in embracing it.

Her life-changing experience at the **#YouareLovedRetreat** solidified her commitment to helping others heal, offering support to those navigating similar struggles. Lezelle's story is a testament to the power of resilience, showing that one can find strength, and a renewed sense of purpose.

**Lezelle** also founded the **Dreamz Foundation**, which empowers others by promoting healing and hope after grief. Through her personal journey, she encourages those affected by loss to rediscover love and purpose.

*"Grieving you, Finding me is my journey through grief and finding hope again."*

Lezelle Scholtz

## LOCAL ARTISTS CAPTIVATE WITH TALENT AND ORIGINALITY



### WHERE ART, FAITH, AND INNOVATION CONVERGE

**Ashley Engelbrecht** is a digital artist who isn't just creating art; he's building a movement. As the founder of **RPNT Apparel**, a Christian streetwear brand, Ashley is reshaping what it means to combine faith with creativity. **RPNT** isn't just about clothes—each design tells a story, a visual journey of transformation, redemption, and the power of repentance.

But Ashley's creative talents aren't limited to fashion alone. His digital art captures raw emotion, identity, and the complex layers of the human experience. It's more than just stunning visuals—it's about telling deeper truths. His commissioned pieces and graphic designs blend modern aesthetics with meaningful messages, resonating with those who seek art that goes beyond the surface.

What sets **Ashley** apart is his ability to create from a place of purpose. His path took a life-changing turn when he rediscovered his faith through his partner, **D.M. Potts**. This newfound spiritual foundation became the driving force behind **RPNT**, a brand that's as much about personal growth as it is about fashion. Through every piece, Ashley challenges us to rethink not just how we dress, but how we live.

Last year, **Ashley's** work was showcased in an exhibition in collaboration with **Kevin van Niekerk** from the **WCED** in George. This was a significant milestone in his journey, reinforcing his commitment to art that inspires change and sparks conversation. As his reach continues to expand, it's clear that **Ashley** is on a path to creating something unforgettable.

Follow Ashley's Journey:  
Instagram: @just\_ashtbh

### FROM DREAMS TO MASTERPIECES

**Kevin van Niekerk's** journey from Pacaltsdorp to becoming one of South Africa's most innovative fine artists is nothing short of inspiring. Growing up in a community where art was underestimated, he refused to let negativity define his path. Influenced by his father's architectural and mural work, Kevin honed his craft, eventually earning a National Diploma in Fine Art and later shaping the future of young creatives as Senior Educational Specialist for Creative Arts.

What makes **Kevin's** art so unique is his ability to blend contemporary impressionism with unconventional mediums. A spilled cup of coffee led to his signature coffee stain technique, and he didn't stop there—his experiments with tea bags, pastels, and acrylics have turned his art into something truly extraordinary.



His innovative approach has led to high-profile commissions, including portraits of **Joost van der Westhuizen**, **Hestrie Cloete**, and **Alistair Izobell**, among others. Despite a setback when the London Art Fair invitation was canceled in 2020 due to the pandemic, Kevin remains unwavering in his belief: art has the power to challenge perceptions, inspire change, and break through barriers. Through every piece, he continues to show that with perseverance, anything is possible.

Kevin's journey is a testament to the strength of creativity and determination. For a closer look at his work and to see how he's reshaping the world of art.

Follow @kevinvan.niekerk on Instagram or visit Kevin van Niekerk Art on Facebook.

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# ARB ELECTRICAL WHOLESALERS

## CELEBRATES 45 YEARS WITH LANDMARK TRADE SHOW

**Cape Town, 27 February 2025** – **ARB Electrical Wholesalers** marked an extraordinary milestone as it celebrated **45-years** of excellence with a highly successful Trade Show in *Cape Town*. Bringing together industry leaders, suppliers, and electrical contractors, the event was a powerhouse of innovation, networking, and collaboration, reinforcing ARB's commitment to driving progress in the electrical sector.

With over 30 leading brands on display, the Trade Show was a hub of cutting-edge solutions and industry insights. Electrical contractors and customers—the true backbone of **ARB's** legacy—had the unique opportunity to engage directly with top suppliers, witness live product demonstrations, and explore the latest trends shaping the future of electrical solutions. The turnout was nothing short of impressive, with hundreds of attendees seizing the moment to expand their knowledge and strengthen key industry relationships.

“Our 45-year journey has been defined by strong partnerships, continuous innovation, and an unwavering dedication to serving the electrical industry,” said Ricardo McGregor of **ARB Electrical Wholesalers**. “This Trade Show was more than just a celebration—it was a testament to our mission of equipping contractors with the best products, expertise, and technology available today.”



Adding an extra spark to the event, attendees had the chance to win incredible lucky draw prizes, making the day even more memorable. These giveaways weren't just about fun—they were a heartfelt thank-you from ARB and its suppliers to the loyal customers and industry professionals who have been instrumental in the company's growth and success.

From its humble beginnings in 1980—when founder **Alan Ronald Burke** started the business in a shipping container with just one employee and a single delivery vehicle—**ARB** has transformed into one of **Southern Africa's** most respected electrical wholesalers. Today, with over 20 branches nationwide and a state-of-the-art distribution centre, **ARB** continues to set the benchmark for quality, service, and innovation.

As **ARB** celebrates **45-years** of powering progress, the success of the **Cape Town Trade Show** paves the way for more industry-defining events in the future. **ARB** extends its deepest gratitude to every exhibitor, attendee, and partner who contributed to making this milestone event a resounding success.

## ABOUT ARB

For more information, please contact:

**ARB Montague**

**14 Track Cres, Montague Gardens, Cape Town,**

**7441**

**021 527 8820**

<https://arb.co.za/>

**ARB Electrical Wholesalers** is a leading supplier of electrical products and solutions in *Southern Africa*. With a reputation built on quality, reliability, and customer-centric service, **ARB** has grown into a trusted name in the electrical industry, serving contractors, businesses, and industrial clients across the region. Offering a vast and diverse range of top-quality electrical products, **ARB** ensures that customers have access to everything from basic electrical components to advanced, high-tech solutions that enhance efficiency and performance.



# 2025 Nekkies EASTER MUSIC FEST

*Get ready to hop into the ultimate Easter weekend at the Nekkies Easter Music Festival in Worcester, Western Cape! With a killer line-up of local and national artists, vibrant stalls, and non-stop entertainment, this festival is set to be an unforgettable celebration of music, fun, and community spirit. Bring your friends, your Nekkies Tekkies, and your best vibes – it's time to make some memories!*

## **WEEKEND PASS: 18-21 APRIL**

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R80 - Kids 6-12 . Free - Kids u/6

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## **DAY PASS: SAT 19<sup>TH</sup> / SUN 20<sup>TH</sup> / MON 21<sup>ST</sup>**

R60 - Adults . R40 - Car

R30 - Kids 6-12 . Free - Kids u/6

*Follow Nekkies Easter Music Festival for more info!*



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# EMPOWERING COMMUNITIES ONE STEP AT A TIME

## ALISTAIR IZOBELL UNDERTAKES A PERSONAL SOCIAL RESPONSIBILITY (PSR) INITIATIVE

Education should be an opportunity for growth, not a barrier to success. Unfortunately, for many children in underprivileged communities, even the basics—like school shoes and sanitary pads—remain out of reach. Enter **Alistair Izobell**, whose personal social responsibility (PSR) initiative is transforming the lives of children across **Western Cape** schools and rural areas in **George**, ensuring they don't face these struggles alone.

What began as a heartfelt mission to provide school shoes and sanitary pads has now blossomed into a powerful movement. By addressing these core needs, **Alistair's** initiative isn't just helping students get through the school day—it's restoring their self-confidence, dignity, and belief in their potential.

And let's not forget the incredible support from **Spar**. Their school shoe campaign has been a game-changer, rallying businesses, individuals, and everyday heroes to stand up for those who need it most. When communities come together, true transformation unfolds.

But we're not stopping there. The initiative is expanding to include stationery donations, because education is more than just showing up—it's about being prepared. Every child deserves the tools they need to succeed, and this expansion ensures that they have everything to thrive in the classroom.

Want to make an impact? It's simple—donate school shoes, sanitary pads, or stationery and help a child walk into school with confidence and hope. Every contribution matters, and together, we're creating a brighter future for these young learners.

Let's keep the momentum rolling. Reach out, give what you can, and let's turn compassion into real change—one school, one student, one step at a time!

**Contact Alistair Izobell to get involved:**  
**Mobile: +27-79-749-3535**  
**www.alistairizobell.co.za**



Alistair and his friends, donating school shoes and sanitary pads.



School shoes were donated to **Kommandantsdrift Primary School**.



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What sets Spectacle World apart isn't just their expertise; it's the personalized, professional care they provide at every visit. **Adèle Camarena** and her team go above and beyond to ensure that your eye exam is not only thorough but also comfortable. You'll feel at ease, knowing that you're in the hands of professionals who genuinely care about your health and well-being.

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From the moment you walk in, the friendly staff is ready to guide you through the entire process—from understanding your eye health to selecting the perfect lenses and frames that fit your style and needs. No matter your budget, they're committed to delivering high-quality, transparent service, ensuring that you're always well-informed about your options.



**Spectacle World** offers much more than just a typical eye exam. They combine state-of-the-art technology with a deep commitment to customer care, including comprehensive visual examinations, intraocular pressure tests, and screenings for ocular diseases. They don't just test your vision—they take the time to understand it, and then provide custom solutions.

Whether you're coming in for a routine check-up, a stylish new pair of glasses, or specialized lenses, Spectacle World is where expertise meets care, and style meets function. It's the perfect place to trust your vision to—where a legacy of quality and customer-first values shines through every interaction.

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